Product Name: HELLO SUNSHINE! oral sun repellent drops

Disease/Health Issue Explanation: Pink-skinned and white or pink-nosed animals often struggle with sensitivity to sun exposure, leaving them susceptible to being burned, suffering heat stroke and also dehydrated.

<u>Product Explanation</u>: ROAR'S HELLO SUNSHINE! is a unique homeopathic blend specifically formulated to help pets and animals have a healthy immune response to sun sensitivity. **Please note that this product does NOT help paws burned on hot pavements or tarseal**. Please observe special care with your dog in hot weather as they can feel the heat much more than people.

Purchase Options: HELLO SUNSHINE! oral sun repellent drops are currently available for purchase in 50ml pump action bottle.

Dosing Instructions: HELLO SUNSHINE! is not an spf rated sunscreen. It takes 7-10 days use of the product to become effectual. We will be introducing a non-toxic, pet friendly sunscreen that is spf rated for use during these first 10 days, shortly.

 If you pet drinks from its water bowl throughout the day, put 2 pumps into the water bowl so it can be dosed each time it takes a drink. 2 pumps = 1 dose. DOSE LIKE THIS FOR 10 DAYS THEN CEASE. Put 2 pumps of HELLO SUNSHINE! into the water bowl once a week to maintain.

 If, however, your pet doesn't drink from the water bowl very often, dose once in the morning and once in the evening, on a small piece of healthy treat. Dosing like this, 1 pump = 1 dose. DOSE LIKE THIS FOR 10 DAYS THEN CEASE. To maintain, give one dose weekly.

Expectations

Expectations are based on experiences of triallists since 2018.

- Pets with pink noses have not turned crusty, flaky or scabby in the summer sunshine using the HELLO SUNSHINE! remedy.
- Pets with 'red' rimmed eyes, mouths, and noses and that are extremely prone to sun damage have seen the redness disappear.
- Pets that that have found themselves 'raw and sore' due to sun exposure (and the difficulty of keeping sunscreen on them) have been able to enjoy summer without being burned or blistered.
- Noses that have been long term 'scabby' due to years of sun exposure have healed up and appear healthy again.
- Bottles of drops stored in hot places were less efficacious, e.g. bottles kept on bathroom window sills, kitchen window sills, on top of the microwave and on a shelf next to a frequently boiled kettle seemed either to take a lot longer to gain a desired reaction, and in a couple of cases – no reaction. See 'Dispensing' for further instructions as to best storage instructions.

 Bottles of drops stored near strong smelling substances were less efficacious, including bottles stored with other natural products (including essential oils).

Maintenance: After the initial 10 day dosing, dose once weekly to maintain immunity strength.

If you have a particularly hot day once past the initial 10 day period of dosing, go ahead and dose on that day, as a booster. See 'Dosing Instructions' for further information.

Dispensing: HELLO SUNSHINE! oral sun repellent drops are dispensed in 50ml aluminium bottles with pump action dispensing. This is a deliberate move away from traditionally prepared remedies where drops are dispensed by a self-limiting dropper. The pump action prevents bacterial contamination (that easily occurs when administering drops into an animal's mouth through a dropper), as well as providing a measured dose.

In a water bowl 2 pumps = 1 dose. The 50ml bottle contains 65 doses.

Individual dosing 1 pump = 1 dose. The 50ml bottle contains 130 doses.

HELLO SUNSHINE! oral sun repellant drops are:

- entirely non-toxic and safe for use for any animal but not recommended for animals 12 weeks or under as it may loosen stools,
- safely used alongside current prescription medication and supplementation,

- safe for use in pregnant and lactating animals,
- made in New Zealand, from products sourced in New Zealand,
- guaranteed for a shelf-life of 2 years.

<u>Storage</u>: The remedy must be stored in a cool place, away from direct sunlight, heat and strong smells, as this is proven to break down the efficacy of the product. An ideal storage space is a bedroom drawer or a kitchen cupboard away from strong smelling substances (e.g. spices) and heat (e.g. where the sun hits or where the kettle is boiled). As with conventional medicine, the optimal temperature is 10-20 degrees Celsius, for storage.

Do not store in the refrigerator.

Ingredients: HELLO SUNSHINE! oral repellant drops are prepared in a base of vegetable glycerine and spring water. Other ingredients include: Sol, Belladonna, and Rhux tox.

Other Useful Protocols for Maintaining Healthy Summer Skin: As we all know, sun safety is important. Burned skin, heat stroke and dehydration are no laughing matter – when you are suffering from them. Animals are no different, and in fact it can be worse for them because they are limited to where they are put – which could mean no shade, cool water or escape from a hot space. In the light of that, here are some basic guidelines to help your pets survive the heat:

- A. ALWAYS make sure your pet has cool drinking water.
- B. ALWAYS provide shade from the sun.

- C. NEVER leave your dog in a hot car! If you need to take him out with you on a hot summer's day leave him with the windows down and park in the shade. Dogs feel the heat more than people do!
- D. Never walk your dog on concrete or tarseal in the heat of the day. It is terribly hard on the pads of their feet (it isn't uncommon to see pads that have become open wounds from walking on hot concrete).
- E. Get your dog a suitable hair cut! Humidity can wreak havoc on the skin.

Often creases in the skin gets red and itchy and often bald tummies can suffer the same. HOT SPOT skin spray can be applied as necessary to heal skin.

FAQs:

• What if I give more than 1 pump in a dose? Will it hurt them?

No - not at all.

I don't think I gave my pet a full pump as a dose.
Will it still be effective?

As long as the dose made contact with the inside of the animal's mouth it will be effective.

• Can I use the drops on my rabbit? On my horse?

Yes – absolutely. HELLO SUNSHINE! oral sun repellant drops are suitable for any pet or animal. <u>GENERAL DISCLAIMER</u>: Homeopathic remedies are designed to support the natural immune system of people and any animal. However, we cannot claim to treat, medicate or cure any health conditions. If you believe your pet or animal is in pain or suffering in any way, please contact your veterinarian immediately.