

Product Name: CLEAR THE EAR oral drops for healthy ears

Disease/Health Issue Explanation: Ear infections are a common problem in dogs - and can be very distressing due to the pain that can come from constantly inflamed ears. Some dogs are more prone to infection than others: dogs with floppy ears, those that swim frequently and the moisture does not have the opportunity to dry out; food allergies; environmental allergies; grass seeds (and other foreign bodies); trauma to the ear; other underlying causes, being the most common triggers. Normal symptoms include scratching of ears, shaking the head, inflammation, redness, heat, pain and offensive smells and discharges.

Product Explanation: ROAR's CLEAR THE EAR oral drops for healthy ears are a unique homeopathic blend specifically formulated to push infection, inflammation, redness and other symptoms out from the ear, regardless of the trigger. It supports the immune system of an animal suffering any ear complaint.

Purchase Options

CLEAR THE EAR oral drops for healthy ears are currently available for purchase in 2 options:

1. Pump action bottle
2. Refill bottle

The 50ml pump action bottle is suitable for starting out pets on CLEAR THE EAR and the 50ml refill bottle is a replacement for the body of the pump action bottle.

Dosing Instructions

Ear infections (mites, and other ear complaints) can be short-term, and also chronic. Please ensure to follow the instructions to get the best result for your dog, in his specific circumstance.

- Dose twice daily for 7 days, in a clean mouth. The remedy is at its most efficacious in a clean mouth. 1 pump = 1 dose. To administer, offer dose on a small piece of healthy treat. Wait 15 minutes either side of administering dose to feed. During 15 minutes wait time, clean water only should be offered.
- The 7-day dose should be enough to resolve current ear issues – but if your pet has a history of ear complaints, weekly maintenance is advised. See 'Maintenance' for full explanation

as to how to maintain your pets good ear health.

Expectations

This has proven to be an interesting remedy – in that excellent results have been seen – even in pets who did not have the root cause of their ear complaints dealt with. Generally, dogs with ear complaints also tend towards skin complaints. Dogs trialled with ear complaints almost always had skin problems (from minor itching to very long-term skin conditions) and the remedy acted the same with each pet.

Dogs with recurring ear infections presented with other health issues. The most common trigger seeming to be diet.

In dogs that had their diet changed, frequently recurring ear infections ceased within 6 weeks – or become much less severe and far less often.

Results were seen quite quickly – even with pets that had long-term, severe and/or chronic ear issues. Where symptoms included an offensive smell – the smell got worse before it ceased. This is the same situation as with itchy dogs who trialled DITCH THE ITCH... the smell got worse

before it got better. Interestingly, the response to CLEAR THE EAR was more rapid than that of itching skin.

Maintenance: Once your dog's ears have healed from inflammation, infection, etc., and if this has been a chronic, long-term occurrence with your dog, dose twice daily, once a week to maintain ear health. Should a flare-up occur, dose twice daily for 7 days, then maintain results by dosing twice daily, 1 day weekly.

Dispensing

CLEAR THE EAR oral drops for healthy ears are dispensed in 50ml aluminium bottles with pump action dispensing. This is a deliberate move away from traditionally prepared remedies where drops are dispensed by a self-limiting dropper. The pump action prevents bacterial contamination (that easily occurs when administering drops into an animal's mouth through a dropper), as well as providing a measured dose. 1 pump = 1 dose. Each 50ml bottle contains 130 doses.

CLEAR THE EAR oral drops for healthy ears are:

- entirely non-toxic and safe for use for any animal but not recommended for animals 12 weeks or under as it may loosen stools,
- safely used alongside current prescription medication and supplementation,
- safe for use in pregnant and lactating animals,
- made in New Zealand, from products sourced in New Zealand,
- guaranteed for a shelf-life of 2 years.

Storage

The remedy must be stored in a cool place, away from direct sunlight, heat and strong smells, as this is proven to break down the efficacy of the product. An ideal storage space is a bedroom drawer or a kitchen cupboard away from strong smelling substances (e.g. spices) and heat (e.g. where the sun hits or where the kettle is boiled). As with conventional medicine, the optimal temperature is 10-20 degrees Celsius, for storage. Do not store in the refrigerator.

Ingredients

CLEAR THE EAR oral drops for healthy ears are prepared in a base of vegetable glycerine and

spring water. Other ingredients include:

Hypericum, Calc, carb., Conium, Graphites, Hepar sulphate, Kali-m, Psorinum and Pulsatilla.

Other Useful Protocols for Maintaining Ear Health

- As with all chronic health issues, gut health needs to be looked at. Chronic ear health often stems from a compromised (non-acidic) gut. An easy way to resolve this (improve acidic gut health) is with a course of probiotics.
- Secondly, look at your pet's diet. Remember the basic principle of REMOVE, REPLACE and REPAIR. Look to REMOVE anything that may be causing such a response (and this is most often grains, inappropriate foods, lamb, beef, pork or chicken). REMOVE these from the diet and 80% of the time ear infection ceased.
- After REMOVING these things, you need to look at REPLACING these food choices. A good start is always using novel proteins (proteins your pet is not accustomed to) – wild proteins being a great place to start.
- Then... REPAIR. Once triggers are removed and replaced, your pet's conditions can start to, and continue to, repair.

- Regarding cleaning of the ear – I have seen many an astringent chemical wash used on poor damaged ears. With the use of CLEAR THE EAR drops, you do not need to add any antiviral, antifungal or antibacterial wipes or washes to work towards good ear health. We are simply looking to clean out what presents in the ear. DON'T go poking around with cotton buds – this often has the opposite effect – by pushing debris further into the ear canal, and can potentially cause problems through the use of the cotton bud itself. A basic saline solution can be made (or purchased) to wash your pet's ears, gently. Combine $\frac{1}{2}$ a cup of boiled and cooled water with a pinch of salt – and you have a simple wash. Make sure the water is entirely cooled before you use on your pet's ears. Squirt the saline solution into your pet's ears, so that when you gently massage them you can hear the squishing sound. Take a cotton wool ball and gently wipe the solution and accompanying ear debris out of your pet's ear. Gently pull your pet's ear away from the ear canal, and wipe outwards with the cotton wool ball. Repeat as necessary. This will give your pet clean ears – without unnecessary medication.

FAQs

- What if I give more than 1 pump in a dose? Will it hurt them?

No - not at all.

- I don't think I gave my pet a full pump as a dose. Will it still be effective?

As long as the dose made contact with the inside of the animal's mouth it will be effective.

- Can I use the drops on my rabbit? On my horse?

Yes - absolutely. CLEAR THE EAR oral drops for ear health are suitable for any pet or animal.

- How long will it take to see results?

You should see noticeable change of symptoms by day 4. Often the changes are small and subtle - but add up to a lot.

PLEASE DO NOT LEAVE YOUR PET SUFFERING.
DON'T HESITATE TO CALL YOUR VETERINARIAN
SHOULD YOU BELIEVE YOUR ANIMAL IS IN PAIN, OR
IF YOU ARE SUSPICIOUS OF ANY CONDITION YOUR
PET MAY POTENTIALLY BE SUFFERING.