

Product Name: FANGTASTIC teeth cleaning drops

Disease/Health Issue Explanation: Dental plaque (also known as 'tooth plaque') is a sticky film that coats teeth and contains bacteria. If it isn't removed when it is fairly soft, it hardens (hardened dental plaque is 'tartar'). Tartar is much more difficult to remove. Tartar can damage teeth, lead to tooth decay and even tooth loss.

Product Explanation: ROAR's FANGTASTIC teeth cleaning drops are a unique homeopathic blend specifically formulated to soften plaque and tartar on teeth so it is easily removed through brushing or natural chewing. Additional effects are improved gum health (enabling better chewing of food and absorption of nutrition), greatly improved breath (due to natural anti-viral, anti-bacterial and anti-fungal properties).

FANGTASTIC dental drops are currently available for purchase as a Pump action bottle.

The 50ml pump action bottle is suitable for cats and dogs who are used to chewing bones or firm chews to assist with the sloughing off of softened plaque and tartar.

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Dosing Instructions

- Dose twice daily for 1 month, in a clean mouth. The remedy is at its most efficacious in a clean mouth. 1 pump = 1 dose. To administer, offer dose on a small piece of healthy treat. Wait 15 minutes either side of administering dose to feed. During 15 minutes wait time, clean water only should be offered.

- During the 1 month of plaque/tartar softening drops, offer firm chews (if your pet is used to them), or brush with the natural coconut oil toothpaste and toothbrush offered for purchase. This is a vital step as it helps slough the build up of plaque/tartar off. As mentioned in 'Disease/Health Issue Explanation', wait for 15 minutes either side of administering to clean teeth or offer chews, so that the drops can be at their most efficacious.
- After one month of dosing, stand down for 1 week but continue cleaning the teeth with firm chews or toothbrush and tooth oil supplied.
- After the 1 month of dosing and 1 week stand down, assess the cleanliness of the teeth. Teeth heavily coated in plaque and tartar need to repeat the cycle 2-4 times to gain adequately clean teeth.
- See 'Expectations' for a fuller explanation of timeliness.

Expectations

Expectations are based on known veterinary principles and the experiences of more than 50 triallists of FANGTASTIC dental drops.

- Pets who took part in the trial all had the same experiences within the first week – the newest plaque came away first. As with any health condition – the newest symptoms disappear first, upon healing protocols being applied.
- Generally speaking, a reasonably healthy animal will take about 1 month to recover for every year they have experienced a specific health problem. This same principle worked in the trial, with some exceptions.
 - a) Where pets had been allowed to lick the dispensing nozzle, the drops were less efficacious, presumably due to contamination of bacteria.
 - b) Pets with liver and kidney issues had a slower experience with the softening of plaque and tartar, around 1.5 times longer.
 - c) Dogs over the age of 7 had plaque and tartar sloughing off at the same rate as dogs under 7, for around the first 4-6 weeks. After that, the rate of sloughing off dropped. See 'Case Studies' for further information.
 - d) Dogs that had come from highly stressful situations (2 rescue dogs trialled) had slower success. Initially, the newer plaque came off their teeth at the same rate, in the first week. After this, the

sloughing off rate dropped. In these cases, it took 1.5 – 2 times longer than other dogs. Both dogs had significantly cleaner teeth, even though it took longer. This requires further study.

- e) Bottles of drops stored in hot places were less efficacious, e.g. bottles kept on bathroom window sills, kitchen window sills, on top of the microwave and on a shelf next to a frequently boiled kettle seemed either to take a lot longer to gain a desired reaction, and in a couple of cases – no reaction. See ‘Dispensing’ for further instructions as to best storage instructions.
- f) Bottles of drops stored near strong smelling substances were less efficacious, including bottles stored with other natural products (including essential oils).
- g) Where drops were administered on their meal, it appeared the dose was almost entirely negated.
- h) Where drops were administered within 15 minutes either side of chewing either food, toys, sticks or ... clothes 😊 ... the drops efficacy was quite limited. See ‘Dosing Instructions’ and ‘Dispensing’ for further information.

Maintenance

Once your pet’s teeth are clean, maintenance is dosing 2 x a day for 2 days out of each week, or dosing 2 x a day for 7 consecutive days in a month. Both of these methods seemed to maintain results.

Dispensing

FANGTASTIC teeth cleaning drops are dispensed in 50ml aluminium bottles with pump action dispensing. This is a deliberate move away from traditionally prepared remedies where drops are dispensed by a dropper. The pump action prevents bacterial contamination (that easily occurs when administering drops into an animal’s mouth through a dropper), as well as providing a measured dose. 1 pump = 1 dose. Each 50ml bottle contains 130 doses.

FANGTASTIC teeth cleaning drops are:

- entirely non-toxic and safe for use for any animal but not recommended for animals 12 weeks or under as it may loosen stools,
- safely used alongside current prescription medication and supplementation,
- safe for use in pregnant and lactating animals,
- made in New Zealand, from products sourced in New Zealand,
- guaranteed for a shelf-life of 2 years.

Storage

The remedy must be stored in a cool place, away from direct sunlight, heat and strong smells, as this is proven to break down the efficacy of the product.

An ideal storage space is a bedroom drawer or a kitchen cupboard away from strong smelling substances (e.g. spices) and heat (e.g. where the sun hits or where the kettle is boiled). As with conventional medicine, the optimal temperature is 10-20 degrees Celsius, for storage. **Do not store in the refrigerator.**

Ingredients

FANGTASTIC teeth cleaning drops are prepared in a base of vegetable glycerine and spring water. Other ingredients include: Hepar sulph, Mezereum, Kerosotum, Bacillinum, Staphysagria, Calendula, Berberis, Calcium phos.

Other Useful Protocols for Maintaining Oral Health

It is well-known that gut health plays a significant factor in overall health. In an attempt to improve overall health, looking at the pet's diet is an excellent place to start. Ideally, a well-balanced, species-appropriate raw diet would be recommended – and many pets exhibit excellent health with such a feeding program. However, older animals or animals exhibiting poor health may not tolerate this very well – especially if it is a radical change to what they usually eat. A good place to start, is the addition of probiotics, as long as they are introduced conservatively, to begin with. Probiotics help increase gut acidity. Most dogs and cats also tolerate bone broth well, promoting a gentle healing of

the gut. Overall, it is understood that 3-4 different proteins in a week support greater health. Often times, sickly animals have had the same protein for a long period of time. It is always a good idea to try new proteins – gently, of course. Only make one dietary change at a time. This way you can tell what your pet is reacting to, should there be any kind of reaction (negative or positive). A good way to try a new source of protein is to cook it in boneless meat form (e.g. boneless rabbit meat, boneless venison meat, etc) and add a small portion of broth to it. One key to good health is variety over time.

FAQs

- What if I give more than 1 pump in a dose? Will it hurt them?

No – not at all.

- I don't think I gave my pet a full pump as a dose. Will it still be effective?

As long as the dose made contact with the inside of the animal's mouth it will be effective.

- Can I use the drops on my rabbit? On my horse?

Yes – absolutely. FANGTASTIC teeth cleaning drops are suitable for any pet or animal.

- How long will it take to see results?

As with all health concerns, the newest symptoms leave first, upon treatment. New plaque comes away quite quickly – frequently within 3 days you can see the difference. Older plaque that has formed into tartar will take longer to soften.

IT SHOULD BE REALISED THAT THIS IS NOT A QUICK FIX (ALTHOUGH YOU WILL LIKELY NOTICE SOME RESULTS QUITE QUICKLY). FOR EVERY YEAR PLAQUE/TARTAR HAS BEEN LEFT TO BUILD ON THE TEETH, YOU ARE LIKELY LOOKING AT 1 MONTH TO SOFTEN IT, ENABLING IT TO BE SLOUGHED OFF THROUGH THE NATURAL CHEWING PROCESS.

A general rule with animals is for every year a problem has existed, you are looking at a month of healing/restoration.

This is a reasonable expectation to have for the length of time likely to get the result you hope for, regarding the removal of plaque, and in particular, tartar, from the teeth.